



FOR IMMEDIATE RELEASE

Contact:

Adrienne Sender
asender@sbarro.com
614-769-9928

Sbarro Introduces the Garden Harvest Veggie Pizza **Company adds new, healthier option in the new year**

Columbus, OH – Sbarro is starting the New Year off right with the new Garden Harvest Veggie Pizza. Made in house daily, the latest premium menu item features fresh ingredients, hand chopped vegetables and full flavor.

The pizza's flavorful toppings consist of roasted crimini mushrooms, caramelized onions, green bell peppers and roasted red peppers. As with all Sbarro pizzas, the Garden Harvest Veggie features dough that is made fresh daily and includes the company's signature San Marzano – style tomato sauce. Each slice is cut in the same extra-large New York-style size that Sbarro is known for.

Those looking to watch their waistlines can order a combo, which includes a side salad and a drink, for under 500 calories.

According to Dwayne Adams, Sbarro's VP of Culinary, consumers are looking to make healthier dining choices, especially during the beginning of the year. "We wanted to offer a healthy option that doesn't sacrifice flavor."

Customers can try this limited time offering at select Sbarro eateries starting January 1, 2015.

###

About Sbarro

Since it first opened its doors as an Italian Salumeria in 1956, Sbarro has brought a taste of the true Italian spirit to guests every day at its more than 800 eateries across 40 countries. An award-winning franchise organization, Sbarro features a menu of popular Italian favorites including pizza, pasta and salad dishes. Sbarro is headquartered in Columbus, OH. For more information or to find your nearest Sbarro, visit www.sbarro.com.